



Position: Outreach Specialist

(One year, full-time contract ending June 2023, with option to renew dependent on funding)

Location: Toronto, Ontario (remote/ ability to work in our Toronto office)

Preferred start date: June 1st, 2022

We're Hiring!

Wildlands is looking for an Outreach Specialist to execute the work of public engagement to further advance the conservation work of the organization.

The Outreach Specialist will initiate and coordinate the planning and implementation of the Campaign Engagement strategy, including identification of outreach initiatives, events, research and data management, development of strategy and securing new constituencies.

The goal of this position is to help promote the strategic engagement of Canadians and global citizens to protect 50% of Canada. Working closely with the Manager, you will help Wildlands build momentum and encourage supporters to take action on nature protection in Ontario and beyond.

Responsibilities

- Coordinates and facilitates the planning and implementation of an effective outreach strategy for Wildlands League
- Prepare and participate in outreach events throughout Ontario
- Research outreach opportunities that align with Wildlands League's values and mission
- Initiates, coordinates and ensures support for the implementation of public engagement activities (e.g. events, meetings, workshops, trade shows, events etc.) including logistical elements and oversight of event staff/volunteers;
- Represent and speak on behalf of Wildlands League as assigned
- Create and promote outreach materials and activities
- Coordinate, communicate with, and support volunteers
- Travel and transport Wildlands League materials to and from outreach events
- Ensures Outreach projects and public statements are consistent with organizational and campaign goals, objectives and strategy



- Participates in recruitment, appointment, orientation for contractors as required
- Collaborates with other staff members to ensure all work is effectively planned and implemented.
- Contributes to the preparation of reports for the Board of Directors, the Executive Director, program & development programs and as required.

Requirements

- Energetic, outgoing, strong interpersonal skills
- Post-secondary graduate
- Passionate about public outreach and mobilizing constituencies
- Has experience or interest in volunteer management, public engagement campaigns, and fundraising
- Due to funding requirements, candidates must be 29 years old or younger
- Be a Canadian citizen, Permanent Resident, or someone who has been granted refugee status in Canada.
- Be comfortable in large group settings and educating large audiences

Bonus Skills

- Can speak multiple languages
- Has experience in grassroots organizing
- Has a valid driver's license

Employment Details

This is a one-year, full-time contract with the prospect for longer term, funding dependent. The location is flexible and remote work is possible understanding that an ability to travel for meetings and events will be required as well as evenings or weekend work when needed.

Hiring for this position is currently funding dependent.

The salary scale range is \$40,000-\$45,000.



WILDLANDS LEAGUE

Registered Charitable # 11878 2317 RR0001

Who We Are

Wildlands League is one of Canada's pre-eminent conservation organizations with over 30,000 supporters and growing. We are policy experts, strategists and communication specialists standing up for wildlife and standing with communities. We tackle irresponsible development that threatens precious rivers, lakes and wildlife habitat. We give voice to Canada's nature to make sure at least half of the country is protected forever for all our kids, for climate and for the planet and have been working in the public interest since 1968.

To Apply:

If you wish to put your engagement organizing skills to work in aid of the planet, then please complete the following:

- 1) Please send a resume and cover letter to eugenia@wildlandsleague.org by **Friday May 6th, 2022 5pm EST.**
- 2) Please complete [this very short questionnaire](#).
- 3) Please send us a video of you! Instructions on this video submission can be found at the end of the online questionnaire in step 2.

Please ensure that your cover letter indicates how you meet the requirements above and how your past experiences will make you successful in this position. Wildlands League thanks all applicants for their interest in the position, but only successful candidates will be contacted. No phone calls please.

Note: We review applications on a rolling basis and the position may be filled sooner than the closing date. We recommend applying early to ensure you are considered.

Wildlands League values diversity and is committed to fostering an environment of inclusion and cross-cultural sensitivity. We encourage applications from Indigenous people, racialized people, people with disabilities, people from gender and sexually diverse communities and/or people with intersectional identities.