



WILDLANDS LEAGUE

**Position: Assistant Carbon Campaigner**

(One year, full time contract ending July 2023, with option to renew dependent on funding)

**Location:** Toronto, Ontario (currently working remotely)

**Preferred start date:** July 1<sup>st</sup>, 2022

**We're Hiring!**

Wildlands is looking for an Assistant Carbon Campaigner to support our first International Carbon Summit.

The successful candidate will also help create campaign engagement assets that foster the structural change needed on the oft forgotten side of the climate equation - on how extractive resources are degrading the very same ecosystems the world is relying upon to absorb half of the CO<sub>2</sub> pollution emitted from fossil fuel production and land use change. The successful candidate will support the work of the organization in understanding the science and policy milieu related to carbon storage and sequestration of the boreal forest and Hudson Bay Lowland and the creation of campaign assets to tell this story.

The right candidate will work with an amazingly talented staff, partner organizations, decision makers, academics, researchers and government officials for our public-facing Carbon Summit that will identify public policy solutions to reflect the true carbon costs of land use choices and solutions to drive better conservation outcomes for nature. In addition, the Assistant Campaigner will create a user friendly google image reference showcase that will highlight where else in Canada the signature [Logging Scars](#) footprints can be seen.

[Full details can be found on our website.](#)

**Description**

Wildlands is looking for a detail oriented Assistant Carbon Campaigner who can support and create public-facing assets to help drive structural change on the oft forgotten side of the climate equation; how resource extraction is degrading the very same ecosystems the world is relying upon to absorb half of the CO<sub>2</sub> pollution emitted from fossil fuel production and land use change and widening the gap to meet our climate targets.

The right candidate will support the Executive Director and work with an amazingly talented staff, partner organizations, decision makers, academics, researchers and government officials in creating a public-facing Carbon Summit. The goal of the summit is to identify public policy solutions to reflect the true carbon costs of land use choices and solutions to drive better conservation outcomes for nature. The summit will both showcase the gaps or inadequacies in public policy and accounting while advancing a framework to land a true carbon accounting for land use choices and solutions that drive better conservation outcomes for nature.

In advance of the summit, the successful candidate will create a google image reference showcase that will highlight where else in Canada the signature [Logging Scars](#) footprints can be seen.

For this role, we are looking for a creative thinker able to support both the creation of engaging materials that are publicly accessible and provide logistical support for an outstanding international Carbon Summit.



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## Who We Are

Wildlands League is one of Canada's pre-eminent conservation organizations with over 30,000 supporters, and growing.

We are policy experts, strategist and communication specialists standing up for wildlife and standing with communities.

We tackle irresponsible development that threatens precious rivers, lakes and wildlife habitat. We give voice to Canada's nature to make sure at least half of the country is protected forever for all our kids, for climate and for the planet and have been working in the public interest since 1968.

Our work has led to a recently concluded [private prosecution](#) of De Beers for failing to provide mercury monitoring data relating to the operation of its Victor Diamond Mine, our ground-breaking study [Logging Scars](#) to open the pandora's box of just how much carbon is lost from clear cutting, and the announcement of a newly proposed [National Marine Conservation Area](#) greater than 90,000 square km.

## Scope and Responsibilities

Reporting to the Executive Director, the Assistant Carbon Campaigner is responsible for supporting the public-facing campaign to ignite a structural shift in how carbon is counted and accounted for in land use choices. Specifically, you will support the creation of an international Carbon Summit and create a google reference showcase that will highlight where else in Canada the signature [Logging Scars](#) footprints can be seen.

## Key responsibilities

- Work with the Executive Director, staff and our community of collaborators to develop the international Carbon Summit
- Create assets, engage and liaise with attendees for the international Carbon Summit
- Provide logistical support for the Carbon Summit and curate all materials and products needed
- Using the Logging Scars report and methodology create a database of where this logging footprint can be seen elsewhere
- Working with our digital team, create a user-friendly interactive showcase to profile the online images of Logging Scars across Canada
- Contribute to the overall mission of Wildlands

## Requirements

- A commitment to preserving the natural world
- Post-secondary graduate, up to 30 years old or younger
- Be a Canadian citizen, Permanent Resident, or someone who has been granted refugee status in Canada



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- An eager mind with a deep desire to increase your skills and knowledge
- Ideally, an experience and understanding of land uses such as forestry, mineral development or other extractive resource activities and their carbon footprint
- Past involvement in public campaigns
- Experience in building and managing relationships with decision makers, researchers, community partners and progressive industry
- Experience in effectively communicating complex information to a wide variety of audiences and creating clear publicly accessible content.
- Detail-oriented, self-initiating, well-organized, and capable of managing multiple deadlines and tasks in a fast-paced environment
- Ability to work with a team remotely. Ability to work in our Toronto office in the future.
- Bilingualism is an asset

### Employment Details

This is a one-year, full-time contract with the prospect for longer term, funding dependent.

The location is flexible and remote work is possible understanding that an ability to travel for meetings will be required as well as evenings or weekend work when needed.

Hiring for this position is currently funding dependent.

The salary scale range is \$40,000-\$45,000.

### Contact Information

Interested candidates are asked to submit their curriculum vitae with a cover letter, along with samples of your work if available via the email [info@wildlandsleague.org](mailto:info@wildlandsleague.org). The deadline for applications is **5pm Eastern Standard Time on Friday June 10<sup>th</sup>, 2022**.

While all responses will be appreciated, only those being considered for interviews will be acknowledged. References will be requested if you are considered for the position.

Wildlands League values diversity and is committed to fostering an environment of inclusion and cross-cultural sensitivity. We encourage applications from Indigenous people, racialized people, people with disabilities, people from gender and sexually diverse communities and/or people with intersectional identities.