



Polar Bear trip, August 2009 - Sutton River, on the way to the Arctic Ocean. Photo: E. Ferrari, Wildlands League

In The News



Polar Bear Swim THIS SUNDAY!

Preparations near completion for this year's Dip, featuring celebrity Swim Marshall **George Smitherman**

With just a few days remaining before the chilly convergence on the shores of Lake Ontario, Wildlands League and supporters are gearing up for the 2009 Polar Bear Swim.

Almost 40 swimmers have signed up. From Newtonbrook Secondary and Riverdale High School, Humber and George Brown College, Guelph-Humber University, Ministry of Natural Resources, Wildlands League staff, volunteers, citizens are

standing up for Polar Bears.

The first 50 swimmers will receive a "Thank you" bag with great swag, compliments of our generous sponsors. Sign up [here](#) to make sure you get your swag bag.

A huge Polar-Thanks goes out to:

- LOMBARD INSURANCE
- ECO-GEAR CANADA
- SWEET BLISS BAKING COMPANY
- LINDT
- RED SEAL NOTARY
- ROYAL & SUN ALLIANCE INSURANCE
- THE HEYDARY LAW FIRMS
- MOUNTAIN EQUIPMENT CO-OP
- INTACT INSURANCE

Even if you don't want to swim, you can sponsor a swimmer and come cheer us on!

JOIN US: Sunday, December 13

WHERE: Sunnyside Beach (near the Pavilion)

WHEN: 9:30 sign-in, 10:00 SWIM!



HOW: [REGISTER ONLINE](#) or on the beach.

WHY: Most people don't know that destruction of the carbon-rich ecosystems in the Boreal accelerates climate change and is increasing the threat to Polar Bears.



Copenhagen is happening right now. We can't all be there, but we can add our voices to the call for strong, timely action on climate change, INCLUDING MAKING SURE Ontario's natural Boreal Forest and peatlands get protection.

By supporting this event you can make a difference for Polar Bears and the entire world. [Click here](#) for more information.



NEW VIDEOS JUST RELEASED!



Click to watch these videos on YouTube. What do you think? [Let us know!](#)



It's not too late to Go WILD this season!

Find us this weekend at the 401 Richmond Holiday Marketplace

Why not choose a gift that keeps giving? Make your list much quicker to get through this year, while supporting a worthy charitable organization with online donations and shopping.

'Bou the Woodland Caribou and Peat the Polar Bear would be happy to find themselves safe and warm, in the arms of a young one this season.

A pack of gift cards are a nice touch as well, encouraging your friends and family to keep in touch in traditional style.

Visit our [Holiday Giving](#) page to learn how you can shop online for these meaningful gifts. Gift giving made easy with PayPal!

Time is running out for Christmas delivery. Order today make sure Peat and 'Bou have time to make it to you!

Did You Know?



Evan Ferrari, Director of Parks and Protected Area for Wildlands League, recently celebrated his 10th Anniversary with the League? Congratulations, Evan! Thank you for your tireless and outstanding efforts.