Support the Polar Bear Swim -- This Sunday!





In The News



Support Our Polar Bear Swim THIS SUNDAY!

You can do something small for climate change

Our new campaign, **On Thin Ice**,

kicks off this Sunday, December 14th at 10:00am with a Polar Bear Swim at Sunnyside Beach. You don't have to hit the icy water to support this excellent adventure - why not come and cheer on our swimmers?

Students from Newtonbrook Secondary School, George Brown College and Ryerson University will be joined by staff, volunteers and others on the shores of Lake Ontario to show their support for saving the "poster beasts" of climate change. Keep carbon stored in the Boreal Forest as one way to shield us all from the effects of global warming.



Are you joining the swim? Don't forget to pack a towel, blanket, even a bathrobe to help with your post-swim warm up. Coffee and hot chocolate will be provided to swimmers and spectators alike. Why not bring your travel mug along? Please be sure to arrive between 9:30-9:45am to register for the swim.

Sunnyside Park is located on Lakeshore Blvd West, at the foot of Colborne Lodge Road. Landmark for our swim spot is the Pizza Pizza kiosk and Sunnyside Pavillion.

You can do something small for climate change and Ontario's Polar Bears by supporting this event:

- **<u>Participate</u>** in the swim
- **Sponsor** a swimmer

- Volunteer to help with this event ٠
- Come and cheer the swimmers on! •
- Tell a friend about the event DARE them to take the plunge for • **Ontario's Polar Bears!**

For complete information about this event please visit our <u>website</u>. We hope to see you on the beach on Sunday!



Support the work of the Wildlands League and give Wild gifts this holiday

Peat the Polar Bear to our family. He and "Bou the Caribou would love to bring an eco-friendly smile to anyone on your list this season.

Visit our <u>website</u> for complete details. Please note that orders received by December 16th at 4:00pm will be guaranteed delivery by Christmas.

Peat and 'Bou are also available for purchase at this weekend's 401 Richmond Holiday Marketplace, taking place until Sunday at 5:00pm. Visit the event website for more information.



Did You Know?

40 That the McGuinty government's recent annual report to the legislature on climate change, "Grow Green" is the first climate report to include

protection of terrestrial carbon as a metric for success? Read our release on this report here.